



Polished content delivered on time. Every time.

OVERVIEW

Hear Ye! Writing is a San Diego-based, woman-owned firm providing professional writing services to busy companies to help them communicate their value to customers or employees.

Managed by Bonnie Nicholls, who worked for a government contractor for almost 10 years, the firm specializes in turning complex information into polished content, such as white papers, case studies, articles, and newsletters. You can count on Bonnie to deliver your content on time, on budget, with the quality and accuracy you expect.

HISTORY

Bonnie Nicholls has a background in journalism, corporate communications, and marketing. Since 1989, she has honed her skills as a fast, reliable writer who can master new subject matter on the fly, whether working full time for companies such as Cox Enterprises, SAIC, and Leidos, or as a freelancer.

For example, at SAIC and Leidos, Bonnie wrote internal news stories about contract work for the federal government supporting NASA flight simulators, GIS mapping of DOE installations, oceanographic surveys, and the destruction of Syrian chemical weapons. These stories not only helped employees understand the company mission, but also boosted intranet traffic.

SERVICES OFFERED

- White Papers
- Case Studies
- Articles
- Newsletters
- Blog Posts
- Press Releases
- Ghostwriting
- Infographics
- Sales Sheets
- Video Scripts
- Emails
- Editing

CLIENT HIGHLIGHTS

ZurelSoft: For this custom software development firm, Bonnie edited 30+ technical blogs posts covering construction software, agile methodology, microservice architecture, and more. She also wrote three case studies on apps created for clients, and she crafted a white paper on top technology trends, which generated leads.

LPL Financial: Bonnie worked with financial advisors to create their website content and brochures. Because finance is a highly regulated industry, she had to carefully express advisors' claims regarding investments and future earnings to ensure quick compliance approval.

Cubic Corporation: Filling in for an employee out on medical leave, Bonnie helped complete the company newsletter by editing 15 existing stories and writing 10 new ones on topics ranging from combat readiness and public transportation payment apps to business unit mergers and employee accomplishments. She completed the project under budget and within the three-week timeframe.

CONTRACTING DATA

DUNS #: 080010315

CAGE #: 7GXZ4

Company Structure: Sole Proprietorship, WOSB

NAICS: 541990, 541613, 561410, 711510

PROFESSIONAL MEMBERSHIPS

American Marketing Association, San Diego Chapter

San Diego Press Club

San Diego Professional Editors Network

Government purchasing cards accepted

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